



Università degli Studi di Milano
Jean Monnet Centre of Excellence

“The impact of European Union Research and Innovation
Policy upon Services of General Interest”
With the support of the Erasmus+ Programme of the European Union



XX Milan European Economy Workshop

Knowledge creation, public entrepreneurship and social justice

June 23-24, 2022

Online workshop (Zoom platform)*

*Members of the Scientific Committee will attend in person (Venue: seminar room DEMM-University of Milan, Via Conservatorio 7)

The world is rediscovering the role of government to face the great challenges of our time: social inequality, public health, climate change, data governance. However government is often not ready to meet its new tasks. For decades management capacities and human capital in the public sector have been downgraded by excessive reliance on market solutions. It seems now apparent that we need a rejuvenated government - not just a regulator - but an actual public entrepreneur, enabling new knowledge creation and triggering innovation. This will allow to find new ways to deal with, for example, the energy transition, affordable public health, big data. The workshop will explore new models of government intervention, particularly through knowledge-based organizations providing innovative public services.

Please confirm participation by e-mail to meew@unimi.it.

Scientific Committee

Luc Bernier, University of Ottawa
Chiara Del Bo, University of Milan
Carlo Fiorio, University of Milan
Massimo Florio, University of Milan (Chair)
Barbara Sak, CIRIEC International
Maddalena Sorrentino, University of Milan
Daniela Vandone, University of Milan

The Jean Monnet Centre of Excellence

The objective of the Jean Monnet *Centre of Excellence at Department of Economics, Management and Quantitative Methods – UNIMI* (2021- 2024) is to advance teaching, research and public engagement on EU Research and Innovation Policy and its impact on sustainable Services of General Interest.

PRELIMINARY PROGRAM OF THE WORKSHOP

THURSDAY 23 JUNE 13:50-18:20 (CET)

13:50 WELCOME AND OPENING REMARKS:

- Carlo Fiorio, Head, Dept. of Economics, Management and Quantitative Methods, University of Milan
- Massimo Florio, Jean Monnet Centre of Excellence – University of Milan

14:00 Keynote speaker:

- Aldo Musacchio, Brandeis International Business School and NBER
“Can Governments Lead as Innovators? Lessons from High Tech Innovation Policy Around the World”

14:20 Discussion:

- Chiara Del Bo, University of Milan
- Lorenzo Zirulia, University of Milan

14:34 Q&A

14:40 SESSION 1:

Chair: Barbara Sak, CIRIEC International

Speakers:

- Marlena Golebiowska, John Paul II Catholic University of Lublin, Grzegorz Kwiatkowski, Maria Curie-Sklodowska University and Jakub Mroczek, Maria Curie-Sklodowska University
“How Much of the World Economy is State-owned? Analysis Based on the 2005-2020 Fortune Global 500 Lists”
- Luc Bernier, University of Ottawa
“The Routledge Handbook on SOEs: the missing chapter”
- Eoin Reeves, University of Limerick and President - CIRIEC Scientific Commission, Public Services/Public Enterprises:
“High speed, high cost: the problematic procurement of Ireland’s National Broadband Plan”
- Dorothea Greiling, Johannes Kepler University
“CSR Directive as a new frontier of Public Accountability of SOEs in the European Union”

15:40 Discussion

15:50 PANEL SESSION “THE FUTURE OF PUBLIC ECONOMICS”:

Chair: Rosella Levaggi, President Società Italiana Economia Pubblica SIEP – University of Brescia

The editors of the [Cambridge Elements of Public Economics](#):

- Robin Boadway, Queen’s University Ontario
- Frank Cowell, London School of Economics and Political Science
- Massimo Florio, University of Milan
- Chris Harrison, Cambridge University Press

16:40 Discussion

16:50 SESSIONE 2:

Chair: Maddalena Sorrentino, University of Milan

Speakers:

- Daniel Menezes and Roberto Cañedo, Universidad Autónoma de Guerrero
“The relationship between the State and the Economy: a study of the role of the State in the economic order through public companies in Brazil and Mexico”
- Francisco Castañeda, Universidad Mayor de Santiago de Chile and Leonardo Stanley, Centre for the Study of the State and Society
“Sovereign Wealth Funds & Climate Change”
- Fabien Bottini, Normandy University (Le Havre)

- *“The Post-Pandemic World or the rebirth of State-Owned enterprises?”*
- Matteo Landoni, University of Glasgow
“Sustainable innovations in state-owned enterprises. Translating ideas into practices: the case of hydrogen transition at Snam”
- Valentina Morretta and Veronica Lupi, University of Milan
“The impact of Earth Observation Satellites on enterprise performance”

18:05 Discussion

18:15 END OF THE DAY

FRIDAY 24 JUNE 14:00-18:00 (CET)

14:00 PANEL SESSION “LEARNING FROM THE GOVERNANCE OF RESEARCH INFRASTRUCTURES”:

Chair: Silvia Vignetti, CSIL Centre for Industrial Studies

Speakers:

- Joachim Mnich, CERN
“The experience of CERN”
- Alessandra Tassa, European Space Agency
“The experience of the European Space Agency”
- Plamena Markova, EMBL
“The experience of the European Molecular Biology Laboratory”

14:45 Discussion

15:00 SESSION 3:

Chair: Daniela Vandone, University of Milan

Speakers:

- Valdone Darškuvienė and Barbora Dulkyte, ISM Uni. of Management and Economics
“Corporatization of public enterprises: challenges and policy implications”
- Jane Lethbridge, University of Greenwich
“Rethinking the role of government with public professionals and citizens”
- Johan Willner and Sonja Grönblom, Åbo Akademi University
“Innovations and growth under welfare maximisation and oligopoly”
- Emanuele Lobina, University of Greenwich
“Reshaping water service efficiency for the 21st century”
- Marco Frigerio, University of Siena
“Financial support to Innovation: the role of European development financial institutions”

16:15 Discussion

16:30 PANEL SESSION “PUBLIC ENTERPRISES, PRIVATIZATION, REGULATION: THE EDITORS VIEW”:

Chair: Luc Bernier, University of Ottawa

Speakers:

- Janice Beecher, Editor Utilities Policy
- Judith Clifton, Editor Journal of Economic Policy Reform
- Marco Marini, Editor Annals of Public and Cooperative Economics

Q&A

CONCLUDING REMARKS: Massimo Florio, University of Milan